

## **Donating Appreciated Stocks, Bonds and Mutual Funds**

Maximize your giving to Traffick911 in the most tax-advantaged way: Transfer securities to Traffick911's account at Fidelity Investments.

You receive a Donation Receipt for the value of the securities on transfer day and avoid any capital gains taxes on the appreciation above your cost basis.

Here are the steps to donate securities to Traffick911:

- 1. Contact your investment firm to initiate transfer of shares, bonds or mutual funds.
- 2. Ask your firm to transfer your designated assets to Traffick911 Account # Z47940710 at Fidelity Investments. The DTC number for Fidelity is 0226.
- 3. Notify Gina Palma, Director of Finance & Human Resources of Traffick911, at gina@traffick911.com of the security name and amount you are transferring.
- 4. When securities are received, Traffick911 will acknowledge successful transfer via email.
- 5. In January of the following year you will receive a tax letter acknowledging the tax deductibility of your donation.

Traffick911 is a registered 501c3 with the Internal Revenue System. Our tax identification number is 27-1111529. If you have any questions, please contact Gina Palma at gina@traffick911.com