



POISED *for* GREATER IMPACT

Traffick911 2014 Annual Report

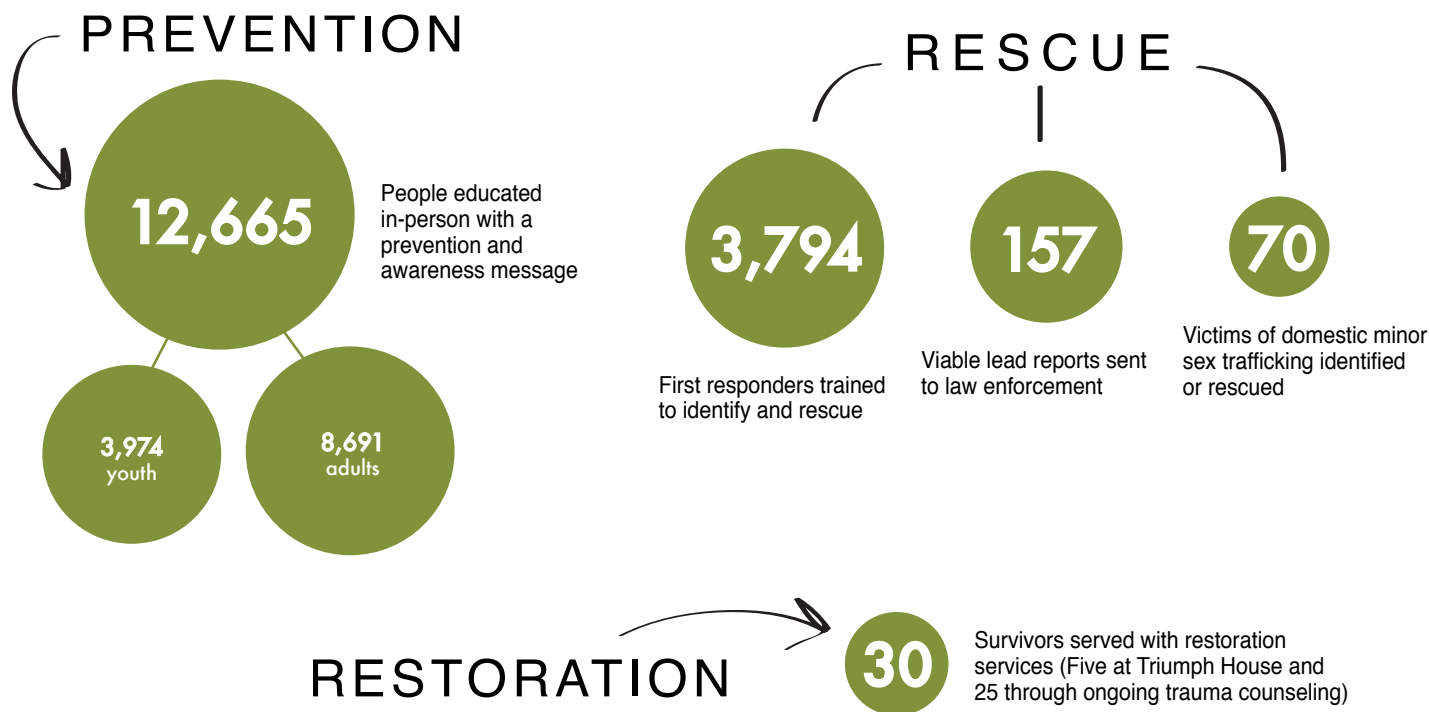


Traffick911 exists to free youth from sex trafficking through a three-prong strategy of prevention, rescue and restoration.

Suppose one of you had a hundred sheep and lost one. Wouldn't you leave the ninety-nine in the wilderness and go after the last one until you found it? When found, you can be sure you would put it across your shoulders, rejoicing, and when you got home call in your friends and neighbors, saying, 'Celebrate with me! I've found my lost sheep!'

Luke 15:4-6

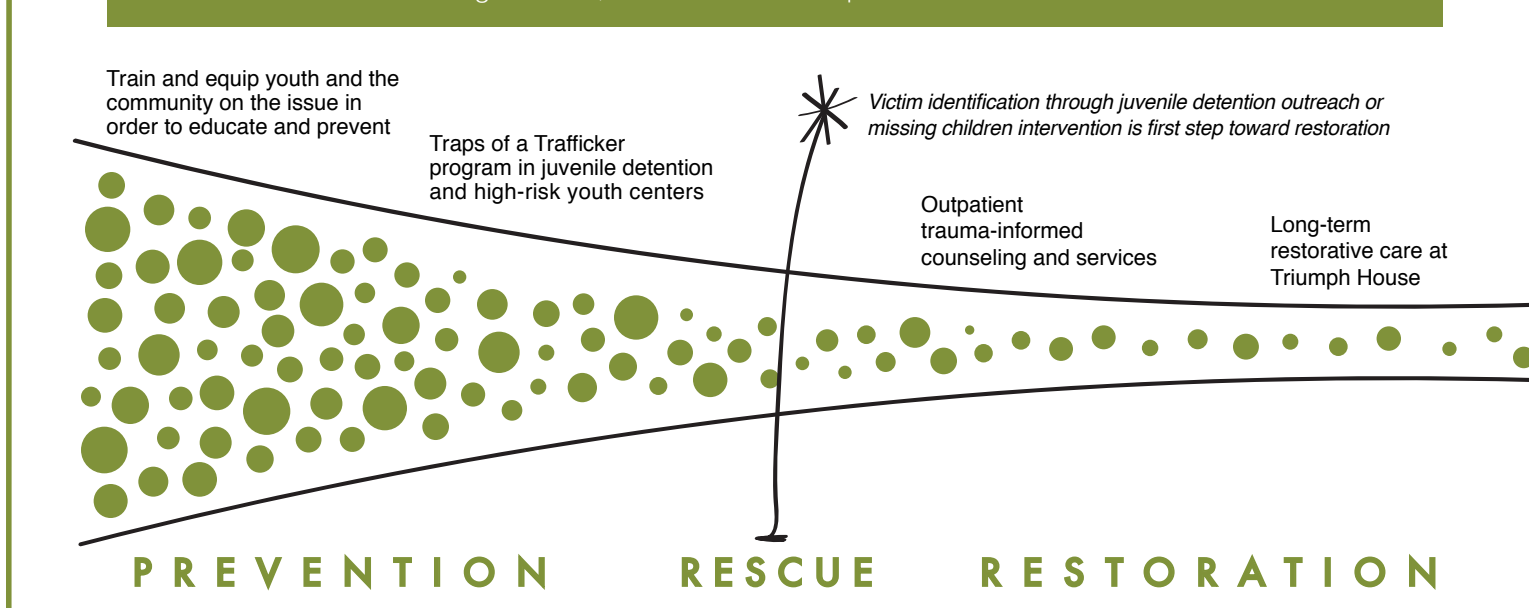
2014 | the fruit of your support at a glance



450 volunteers trained to serve and **331** new financial partners

THE ROAD TO FREEDOM

As we work along the road, our services and impact become more individualized...



PREVENTION | traps exposed thanks to you



"The information provided was not only current and relevant, but it captured our students' attention and opened their eyes to a dark and dangerous part of our society. It also showed our students the importance of taking measures to protect themselves and their friends from the dangers of human trafficking."

- Dr. David Christian,
professional high school counselor

TRAPS OF A TRAFFICKER YOUTH PROGRAM

Preventing youth from becoming victims is essential. Your support helps us bring *Traps of a Trafficker* into schools, boys and girls clubs, CPS children's groups, youth groups, parent programs and more. Every day, more and more people are learning about the harmful traps of traffickers. They're given valuable ways to keep themselves and their families safe not only in public, but also on social media, where so many victims have been lured.

Increase prevention in your community by scheduling a presentation: prevention@traffick911.com.



8 DAYS Feature Film

Traffick911 was selected as the national partner and benefactor of the feature film 8 DAYS. The movie chronicles the chilling story of the sex trafficking of a young girl from Dallas and premiered in eight cities across the U.S. It continues to make waves across the country bringing a powerful message of awareness and prevention and has catapulted Traffick911 into a national spotlight, giving us many open doors into schools and communities.



In Plain Sight Documentary

Awareness is a powerful driver of prevention. Traffick911 and Triumph House were recently featured in the documentary *In Plain Sight* as an innovator in caring for DMST survivors. The film, produced by singer Natalie Grant, proved a vital awareness and fundraising tool for Traffick911, premiering in six cities across the nation in the fall, building momentum for the national rollout in January 2015.

JUVENILE DETENTION OUTREACH

“You guys have helped me so much. Now I actually have somebody that I can trust and talk to that understands and knows what I [have] been through. My own mom doesn’t even understand me. Y’all have showed me that I can do something with my life even though I have been through my problems.”

- Survivor in Juvenile Detention

Because of the tireless work of volunteers and supporters, you have helped make this one of our most successful areas of Traffick911. Not only were girls prevented from getting trapped by traffickers, but we literally uncovered dozens of victims of DMST who were brought in on other charges. The team worked closely with Homeland Security and local law enforcement to get the victims the services they need as well as hand over leads so they could go after the perpetrators. With you by our side, we saw numerous pimp/john arrests, felony convictions, and girls rescued.

MISSING CHILDREN INTERVENTION

“In April 2014, Homeland Security asked us to help them find minors on escort sites due to the NCAA Final Four and NASCAR sporting events in Dallas. Our team supplied 51 viable leads and Homeland Security arrested 25 people and saved five girls.”

- Nancy Stoaks, Traffick911 Internet Surveillance Director

This team of experienced volunteers is fueled by the alarming fact that at any given time there are more than 46,000 active missing children’s reports in Texas. You are helping us lower this number one child at a time. Through the work of our Internet Surveillance and Street Outreach teams, missing children now have a face and voice.

FIRST RESPONDER TRAININGS

“Last year, we trained more than 550 law enforcement and TSA officers at Dallas/Fort Worth International Airport. Soon after one of the trainings, an officer saved two young girls just minutes before they were to get in a taxi sent by someone believed to be a pimp. The officer called and told me that he saw the signs because of our training.”

- Brenda Garcia, Traffick911 Juvenile Detention Coordinator

The training of first responders - professionals who may come across a victim - is crucial to saving these children. Through our first-hand experience with victims and your support, we’ve developed a specialized training to not only educate responders on the issue but give them practical ways they can intervene in these victims lives and help get them get on the path to restoration.

RESTORATION | lives gaining purpose because of you

Because of your generosity, survivors are able to heal and get the services they desperately need through Triumph House and our outpatient trauma-informed counseling program. In 2014, we served five girls at Triumph House and 25 girls through the outpatient counseling program - and we saw transformation before our eyes. Restorative strides have taken place in the girl's lives at Triumph House by incorporating art, music, and horse training. Because of the restoration in her life, one of our girls was brave enough to testify against her pimp in open court. The result was four consecutive life sentences given to her pimp. Her mother later told us:

"My daughter has never opened up to me before. She was completely closed and had no goals. Because of your program she now opens up to me and is even talking about college. Triumph House has really been life-changing for her."

- Mother of Triumph House Resident

FINANCIALS | action fueled by your dollars

REVENUES AND EXPENSES

	2010	2011	2012	2013	2014
REVENUE SOURCES					
Contributions	\$ 37,130	\$ 138,340	\$ 671,063*	\$ 466,226	\$ 520,620
Special Events	-	-	-	-	\$ 50,520
Other	\$ 2,619	-	\$ 3,106	\$ 34,138	\$ 16,985
TOTAL REVENUE	\$ 39,749	\$ 138,340	\$ 674,169	\$ 500,364	\$ 587,855
OPERATING & PROGRAM EXPENSES					
Total Program Expenses	\$ 15,522	\$ 106,335	\$ 117,923	\$ 305,688	\$ 667,915
Fundraising/Development	\$ 2,676	\$ 7,245	\$ 37,896	\$ 57,546	\$ 113,609
Administration	\$ 2,081	\$ 6,169	\$ 26,725	\$ 64,631	\$ 75,662
TOTAL EXPENSES	\$ 20,279	\$ 119,749	\$ 182,544	\$ 427,865	\$ 857,186
REVENUE OVER (UNDER) EXPENSES					
TOTAL YEAR	\$ 19,470	\$ 18,591	\$ 491,625	\$ 72,499	\$(269,331)*

BALANCE SHEET

As of December 31, 2014

ASSETS

Current Assets - Cash \$ 188,885

Fixed Assets \$ 160,999

TOTAL ASSETS \$ 349,884

LIABILITIES AND FUND BALANCE

TOTAL CURRENT LIABILITIES \$ 8,987

FUND BALANCE \$ 340,897

TOTAL LIABILITIES AND FUND BALANCE \$ 349,884

Figures above are internally generated. Please see Traffick911.com to view Form 990's and other financial reports. Form 990's have been filed and are available for viewing for calendar years 2010 through 2013. Form 990 for 2014 is still in process and not due as of the publishing of this report.

*In 2012, a major donation was made to create reserves for operations and for 2014, the first full year of Triumph House (safe home) operations.

Help us raise 2015 funding by continuing your support and sharing Traffick911.com.

LIVES_POISED FOR GREATER IMPACT

comments from survivors you help us serve



"I can do this!"

"I feel high and free, and I'm not on any drugs or meds. This is strange, but great!"

"I'm learning self-restraint."

"I need to work at meeting other people... the right kind of people."

"I said I'd do this (stay at Triumph House) [and] I'm not giving up."

"I've never felt so really grown up before. I acted grown up, but I knew I wasn't."

"I feel like people really care about me."

"I used to be afraid that God wouldn't like to be questioned, but I know that He doesn't mind. He's not going to hit me with a lightning bolt if I don't understand something."

"I was just a kid. I know I'm still a kid, but I'm a kid who isn't alone. That makes a big difference."

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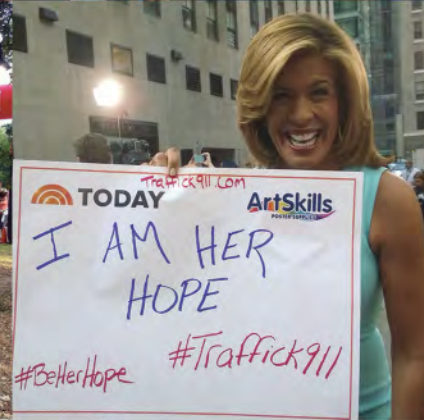
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Jaco Booyens

President, After Eden Pictures
Director & Producer, *8 Days*

We are governed by an independent board of directors committed to guiding us in excellence and stewarding the resources that you entrust to us in order to free youth from sex trafficking.



traffick 911

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